

"All the News That's  
Fit to Print"



**LATE CITY EDITION**  
We're available Twenty-Four  
Seven Three Hundred Sixty-  
Five days a year.

VOL. NO. I

CHARLOTTE, NORTH CAROLINA & NEW YORK, NEW YORK

99 CENTS

# WE ARE EXPERTS IN CYBERSECURITY

Tech Strategy Leaders will find, fix, protect, and insure your technology. We are certified ethical hackers and are experts in cybersecurity, auditing, mergers & acquisitions, engineering, and technology-related education. Our clients range from the individual to global organizations that are on the cutting edge of technology. In contract negotiations alone, we've saved our clients over 100 million dollars. We invite you to become a protected member of our family.

## WHAT WE SPEACIALIZE IN

### Cybersecurity

We have a proven cybersecurity strategy that is leaps and bounds ahead of our competitors. There is no one silver bullet when it comes to an appropriate cyber resilience plan which is why we also offer employee training to educate your end users.

### Remote Work Technology

Our clients didn't miss a beat when Covid hit. Our strategic planning and execution ensured that our clients simply needed to inform their employees that they could work from home during the pandemic. TSL enables companies to continue to thrive and be productive from anywhere around the globe.

### CIO as a Service

Our firm offers strategic CIO services at the consultant or retainer level from our team that has over 50 years of IT leadership experience. Need advice on a small or monumental project? We've got you covered.

## OTHER SERVICES

### Expertise

- Cybersecurity Strategies & Processes
- Cybersecurity Education
- Cybersecurity Ransomware Negotiations
- CIO leadership
- Remote access capabilities (work from home)
- IT Governance
- IT Auditing
- Hybrid cloud solutions

### Technical Services

- Microsoft Office 365
- Data Center migrations
- Computer forensics & data retrieval
- Mobile device management solutions (BYOD)
- VOIP phone system implementations
- Intranet sites
- Website design

Charlotte, North Carolina  
New York, New York

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info@TechStrategyLeaders.com

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## WHO WE ARE

### Greg Berkin, Partner

### Aaron Kneppar, Partner

Greg has over 25 years in the technical profession with 20 of those years providing unparalleled managerial results. He specializes in building highperforming global IT teams, integrating technology with management and board members to ensure alignment and accountability.



Greg enjoys spending time with his wife (high-school sweetheart) and children while being at his cabin where he rides dirt bikes, fishes, camps, as well as tends to his wildlife and nature sanctuary.

Aaron has 25 years working in network technologies. He has managed infrastructure and infrastructure teams for most of his career and has built a reputation for solving unsolvable problems. Aaron has developed and engineered networks spanning the globe.



Aaron has spent his entire career on call. When out of the office he treasures the moments spent with his wife and children. With two school-age children, he is a proud scout leader in two units. In between everything else, he can usually be found tinkering with either an old Jeep or tractor.

## POSITIVE GROWTH & GIVING BACK

### Our Certifications



### Giving Back



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